Privacy Policy

At kuku.io, your privacy protection is our priority. We strive to ensure your protection at all times, in all circumstances. We collect data from you when you register on our site, subscribe to our newsletter, react to a survey or fill out a form. When registering on our site, as appropriate, you may be asked to enter your email address only.

What personal information do we collect from the people that visit our blog, website or app?

We collect the following information: your full name, your email address, your company name, profile IDs of social network you connect.

How do we use your information?

If you become a kuku.io user, we ask you to create your account using your email address or social media networks. Your personal information is collected and used for purposes including: creating an account, personalizing your experience, carrying out or responding to your requests, verifying your identity, improving our website, improving our customer services, communicating with you to help you better understand our tool and support you on the initial stage of using it.

Your information, whether public or private, will not be sold or exchanged. If you choose to subscribe for marketing emailing campaigns, the email address you provide for registering may be used to send you information about recent updates, occasional company news, related product or service information, etc. However, at any moment, you may restrict access to it and forbid us to use it for marketing purposes.

Our use of log files

We store your data securely and only provide access by your security credentials or the security credentials of other KUKU.io users you chose to collaborate with. As an application, KUKU.io stores information on content saved, analytics data, metadata, and any other associated information required to provide a useful social media application.

When you visit our site, we automatically log your computer's IP address, browser type, and access time. We utilize this information to conduct site performance evaluations, to see where visitors are coming from, and to keep track of click stream data (this is information about which screens our users visit on our site). This data helps us determine what content our members find most appealing so that we can
maximize your enjoyment of the site and in KUKU.io application. Log files are not tied to personally identifiable information unless required by law. Users who do not register or log in as members may browse the site without providing any personal information.

**How do we secure your information?**

All KUKU.io employees are required to take your personal information very seriously. The ID and password information is protected and our Web security is reviewed regularly. We implement a variety of security measures to maintain the safety of your personal information when you register, connect social networks, and collaborate with other users.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. To prevent your information from being read or changed while in transit and provide the strongest privacy and integrity protection, we use Hypertext Transfer Protocol Secure (HTTPS).

Our company has ISO 27001 certification that proves our system brings information security under management control.

**How do we use ‘cookies’?**

Cookies are small files that a site or its service provider transfers to your computer’s hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information. We use cookies to understand and save your preferences for future visits. If you are not satisfied with it, you should delete our cookies once you have visited the site, or you should browse the site using your browser’s anonymous usage setting (called “Incognito” in Chrome, “InPrivate” for Internet Explorer, “Private Browsing” in Firefox and Safari). We use traffic log cookies to identify what pages are being used. This helps us analyse data about webpage traffic and improve our website to tailor it to customers’ needs. We only use this information for statistical analysis purposes, and then the data is removed from the system.

**Cookies on KUKU.io site**

*Session cookies*
We use a session cookie to remember your log-in for you when logging into our Client Area. You can learn more about session cookies and what they are used for at http://www.allaboutcookies.org/cookies/session-cookies-used-for.html

**Google Tag Manager**
We use this to understand how KUKU.io site is being used in order to improve the user experience. Your user data is all anonymous. You can find out more about Google’s position on privacy as regards its analytics service at https://www.google.com/analytics/tag-manager/use-policy/

**Google AdWords**
Using Google AdWords code, we are able to see what pages helped lead to contact form submissions. This allows us to make better use of our paid search budget. Learn more about Google Adwords privacy policy: https://policies.google.com/technologies/ads

**Yandex.Metrica**
We use Yandex Metric in order to improve the user experience. All user data is anonymous. You can find out more about Yandex’s position on privacy as regards its analytics service at https://metrica.yandex.com/about/info/privacy-policy

**VK.com Pixel**
VK.com Pixel is a retargeting tool for collecting information about the KUKU.io audience. This allows us to make better use of our paid social budget. Learn more about VK.com Privacy Policy: https://vk.com/privacy

**Facebook Pixel**
Facebook Pixel is a retargeting tool for collecting information about the KUKU.io audience. This allows us to make better use of our paid social budget. Learn more about Facebook Privacy Policy: https://www.facebook.com/policy.php

**Third Party Disclosure**
We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in business processes:

- PayPro Global. Learn about PayPro Global Privacy Policy [here](#).
- MailerLite (only for the users who gave their consent to receive KUKU.io’s news and updates). Learn about MailerLite Privacy Policy [here](#).
- Pipedrive. Learn about PayPro Global Privacy Policy [here](#).
- Hotjar. Learn about Hotjar Privacy Policy [here](#).
These partners assist us in operating our website, conducting our business, or servicing you. They agree to keep customers' information confidential and all of them are GDPR compliant.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or other rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

**Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on our website, check the box to indicate that you do not want the information to be used by anybody for direct marketing purposes.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at support@kuku.io.
- When you no more need to use your KUKU.io account, your personal information will be automatically deleted at the moment you delete your account. To track this process, you may click “Delete personal data” and see all the data we had about you. It will be deleted forever once you click “Continue deleting”.

If you filled in any web forms on our website without being logged into KUKU.io system, your personal data will be stored in our database for 6 months and then deleted. It can also be deleted earlier upon request to support@kuku.io.

If you believe that any information we are holding on you is incorrect, incomplete or should be removed, please, email as soon as possible at support@kuku.io. We will promptly delete or correct any information found to be incorrect.

**Your consent**

By using our site, you consent to our website's privacy policy.

**Changes to our privacy policy**

If we decide to change our privacy policy, we will notify you via email.
Contacting Us

If there are any questions regarding this privacy policy you may contact us at support@kuku.io